

I respectfully urge the FCC to reject NAB's petition 04-160. I have been an XM Radio subscriber for several months. During this time, I have enjoyed the wide diversity of programming available on XM -- including programming that is not available in our local market (San Diego, CA). However, while in the local area, I still listen mostly to broadcast radio. I use XM most often when I travel more than 50 miles from home. Instead of attempting to tune to different terrestrial radio stations enroute, I find XM extremely beneficial, since that service is available even in the most remote areas of the desert Southwest. In short, I do not consider XM Radio to be a threat to our local broadcast stations. Even with the localized weather and traffic reports available on XM, I still rely on my local broadcast stations to give me more complete coverage of this type of information.

But, even more important, I believe that the NAB is overstepping its bounds in trying to stifle this new, innovative technology. It is the type of knee-jerk reaction and anti-competitive lobbying that we have seen with other technologies in the past. As with most of these concerns, the NAB's concern over XM is, in my view, unfounded. Video taping did not kill the movie industry. Cassette taping of music did not kill the record industry. Internet e-commerce did not kill brick-and-mortar stores. And, satellite radio will not kill traditional broadcast media. New technologies take their place alongside old ones, enhancing consumers' choice and building new business.

Thanks for listening!
Doug Brunelle